**Department of Health Care Services**

**Strategic Prevention Framework State Incentive Grant**

**Final Report Format**

**Project Period: April 1, 2012 – May 31, 2016**

The purpose of the Strategic Prevention Framework State Incentive Grant (SPF SIG) final report is to solicit your feedback on implementation of the project, and to document the successes achieved and lessons learned. Please use the following outline as a guide for structuring your report.

**I. Needs Assessment**

* Please describe the extent to which SPF SIG data will be collected beyond the project and how it will be used to guide your county’s Strategic Prevention Plan needs assessment process.

*CAP Sonoma has been in close communication with the Sonoma County Department of Health Services. This communication has included the sharing of outcomes, data and progress towards objectives. In addition, the County is working to sustain select strategies utilized by SPF SIG Santa Rosa. At this point, we are unsure of how this will impact the County’s Strategic Prevention Plan.*

* Include lessons learned or suggestions to improve the needs assessment process.

Although we worked closely with the County on certain aspects of the SPF SIG Santa Rosa, our primary partner has been the Santa Rosa Police Department (City). We have given a presentation and have discussed our lessons learned with the County; however, we do have enough information on how we can improve the needs assessment process.

One of the areas where we see potential is the area of Responsible Beverage Service Training for Spanish speaking owners, managers and staff in Santa Rosa. We learned of the importance of aggressive personal outreach to encourage owners and managers to send their staff to Spanish language staff to trainings. In addition, we were able to connect establishments to training opportunities during Recognition and Reminder store visits.

**II. Program Management and Collaboration**

* Describe the role of the county behavioral health office (alcohol and other drug services) in the project and the extent of their participation.

*CAP Sonoma worked closely with the Department of Health Services to coordinate the delivery of Spanish language Responsible Beverage Service Trainings. CAP Sonoma supported outreach and the location for the training sessions. DHS coordinated the delivery of the training. CAP Sonoma participated in the Prevention Partnership to help provide coordinated services in the area of alcohol and other drugs.*

* Describe subcontractors and their roles. Note any changes in subcontractors during the project and the impact of those changes.

*CAP Sonoma subcontracted with the Santa Rosa Police Department to deliver enforcement activities in the community. The enforcement activities provided changed somewhat during the period of the grant; however, the structure of contract remained the same. Contracting and data collection were both challenges in the beginning but after a year and a half the process was refined and was working well.*

* Describe your interactions with the Prevention Research Center staff and the support and technical assistance provided.

*PRC and CAP Sonoma had worked closely during the first 2 years to help work through problems with implementation. PRC was supportive of working through issues, providing technical assistance and working with us to deliver new strategies to support bar compliance checks. In the beginning of the process there were man kinks to work out in the program. PRC eventually helped us work through those and reporting became much easier.*

* Describe your collaboration with law enforcement and other stakeholder agencies.

*SRPD was our primary collaborative partner for the SPF SIG project. The collaboration was strengthened over time as we became more familiar with the law enforcement system as well as the practice of SRPD. As we learned their system and who to connect with, our collaboration became more effective. The Department of Health Services was our other key partner on this project. As mentioned before, we worked closely on the implementation of Spanish language RBS Trainings. The collaboration was very effective turning out more employees from stores catering to Spanish customers and clients.*

* Include lessons learned or suggestions relative to program management and collaboration.

*One of the key lessons learned was to be clear about expectations for collaborations from the start. It was very helpful clarify the prescriptive nature of this project. At first there seemed to be more flexibility in the development of the local initiative. This caused some confusion for CAP staff and the partners.*

*Another lesson was difficulties of implementing a major initiative during an economic slowdown. At one point may police departments were understaffed and unable to fulfill their major operations let alone special operations. We needed to focused yet flexible in working with the police department.*

**III. Planning**

* Please comment on the use of a research-based prevention logic model to guide selection of project activities. Include how this process might be improved.

*CAP Sonoma did not use the logic model to guide the selection of the project activities. We worked with PRC to understand the research-based strategies that we eventually adopted.*

* List any leveraged resources, activities, or funding sources. If available, quantify the fiscal benefit to the project.

*Partnering to bring in resources and activities from the police department (other SRPD grants: STEP grant and AVOID the 13) allowed us to have multiple intervention strategies to reduce problems associated with high-risk drinking in Santa Rosa. Partnering with the Department of Health Services provided us with the opportunity to bring more RBS training to local Spanish speaking employees in the community.*

* Describe the successes and challenges encountered during the planning phase of the project.

*The challenges were related to communication and the lack of clarity among the stakeholders. This caused us to take more time in building structure of the project. As time passed, we were about to adapt to the system in place at the police department. Improved communication resulted in major improvement in implementing the project.*

**IV. Project Implementation**

* Please describe the differences between how the program was planned versus how the program was actually implemented.

*The real reality of staff turnover within the police department was not helpful in implementing what the community needed to address the primary concern of the project. The project plan assumed full capacity to provide researched-based enforcement. During the staff shortages in the police department was the reality check for the project.*

* The SPF SIG project demonstrated the practical application of prevention research under various community conditions. Please comment on your experience of bringing research to practice in your community.

*The project’s research-based strategies created an opportunity move the conversation from sole focus on individual responsibility to a more holistic approach to address high-risk drinking. It allowed us to focus on high-impact enforcement and visibility to impact the community. Partners and stakeholders we able to understand what works and what doesn’t work in regards to deploying community-level strategies. We were able to provide a clear pathway to how we will succeed with the project. Presentations, one-on-one interviews/conversations with stakeholders were the primary means for bringing the research to our community.*

* List the successes and challenges associated with project implementation.

*See challenges already mentioned above.*

**V. Results/Outcomes**

* Please describe how evaluation results will be used to refine, improve, and guide future prevention efforts.

*As a demonstration, the evaluation results will help us to plan and deploy effective strategies rather than strategies that feel good. Strength of evidence is important to the Department of Health Services and the results with assist us in making sure we are getting the “bang for our buck” in our investments in prevention programming. CAP Sonoma is fully committed to utilizing the results to inform our work in the future.*

* Include how program evaluation results will be made available to the public.

*The evaluation results will be released through a press release to our local media and on social media platforms. Partners could be invited to spread the word to the community, stakeholders and decision makers.*

**VI. Lessons Learned**

* List any recommendations that would be useful to other prevention providers who wished to implement this project.

Not Applicable.

**VII. Future Efforts and Sustainability**

* Identify all aspects of the program that will continue, and include what factors contributed to the decision to continue them.

*CAP Sonoma is discussing the continuation of Spanish language RBS trainings and possibly the Pseudo Intoxicated Patron activity. The Spanish RBS training participation has grown tremendously and the county and CAP Sonoma want to continue the momentum. We are in need of both the RBS training and the educational aspect. The aspects related to enforcement by the police department will continue as funding is available through grants. Visibility of enforcement will continue but not in a robust fashion as with the SPF SIG.*

* Describe collaboration between agencies established for the purposes of this project that will continue and what form it will take.

*CAP Sonoma will continue to collaborate with both the county and SRPD. We will continue to attend the county prevention partnership meetings to coordinate alcohol and other drug strategies. We have strong relationship with the SRPD and will continue that collaboration in other problem areas (gangs, youth crime)*